



Dear Exhibitor,

We invite you to reserve an exhibit space in which you may offer goods or services at the upcoming 11th International Fragile X Conference. This biannual conference, sponsored by the National Fragile X Foundation, will be held in St. Louis, MO, July 23-27, 2008, at the Hyatt Regency St. Louis. At our last two conferences in Washington, DC and Atlanta, we had over 850 attendees. We are expecting to have approximately 1,000 in 2008. The exhibits run from 8:00 am Thursday, July 24th, to 1:00 pm, Saturday, July 26th.

The conference will provide an ideal setting for exhibiting your goods and services, as it will attract an international, national and local audience of health care professionals and family decision-makers. The aim of the conference is to provide information about treatment, diagnosis, and research on fragile X syndrome. Fragile X syndrome is the most common cause of inherited mental impairment, yet health care professionals remain remarkably uninformed about the most basic aspects of diagnosis, treatment, and pharmacological interventions.

We have a well-established reputation in the medical, educational, and family support communities for bringing together renowned experts in the areas of scientific research, clinical methodology, educational issues, and family resource education. Because of the broad scope of topics addressed in the conference program, the participants will include pediatricians, developmental pediatricians, neurologists, OB/GYNs, molecular biologists and researchers, clinicians, genetic counselors, educators, speech pathologists, occupational therapists, teachers, nurses, and families affected by fragile X syndrome.

For additional information, please call or email Vickie Barclay at 800-688-8765 or [Vickie@FragileX.org](mailto:Vickie@FragileX.org). Space is limited, so please reserve an exhibit space soon! We look forward to you joining us in what will be an exceptional and well-attended conference.

Sincerely,

Vickie Barclay  
Registration Manager

## EXHIBITORS AT PREVIOUS CONFERENCES

- Annandale at Suwanee, Inc.
- Marcia Braden
- Brain and Tissue Bank – University of Maryland
- Children's Hospital of Pittsburgh
- City of Hope Medical Center
- Denver Fragile X Resource Group
- Discovery Toys
- Elwyn Genetic Services
- Emory University
- Exceptional Parent Magazine
- Fragile X Association of Georgia
- Fragile X Association of Utah
- FRAXA
- Genzyme
- Great West Health Care
- Handwriting Without Tears
- Kennedy Krieger Institute Kidz Play/Pediatric Therapy Center
- Kimball Genetics, Inc.
- MetDESK
- Pennsylvania Fragile X Support Group
- Sensory Resources
- Stewart Home Schools
- Southpaw Enterprises
- Super Duper® Publications
- University of North Carolina – FXS Research Registry

## EXHIBIT SPACE RENTAL FEES

Table size 6' x 30"

For Profit \$800/\$1200 (one/two tables)

Non-Profit \$600/\$900 (one/two tables)

## EXHIBIT INSTALLATION DATES

Thursday, July 24, 6:00 am-8:00 am

## EXHIBIT SHOW DATES/TIMES

Thursday, July 24, 8:00 am-5:00 pm

Friday, July 25, 8:00 am-5:00 pm

Saturday, July 26, 8:00 am-1:00 pm

## EXHIBIT DISMANTLING DATES

Saturday, July 26, 1:00 pm-3:00 pm

## EXHIBITOR REGISTRATION

Wednesday, July 23, 8:00 am-5:00 pm

Thursday, July 24, 7:00 am- 8:00 am

## EXHIBIT CONTACT

Vickie Barclay, NFXF Office

Toll free: 800-688-8765

Vickie@FragileX.org

## CONFERENCE SCHEDULE IN BRIEF

### Wednesday, July 23

8:00 am-5:00 pm Registration

1:00 pm-5:00 pm Meeting Sessions

6:00 pm-8:00 pm Welcome Reception

### Thursday, July 24

6:00 am-8:00 am Exhibit Installation

8:00 am-4:00 pm Registration

8:00 am-4:00 pm Exhibits

8:00 am-4:00 pm Meeting Sessions

5:00 Load bus for St. Louis Science Center

6:00 pm-10:30 Buffet/Private Viewing

### Friday, July 25

8:00 am-5:00 pm Registration

8:00 am-5:00 pm Exhibits

8:00 am-5:00 pm Meeting Sessions

12:30 pm-2:00 pm Luncheon

5:00 pm-7:00 pm Poster Reception

### Saturday, July 26

8:00 am-5:00 pm Registration

8:00 am-1:00 pm Exhibits

8:00 am-5:00 pm Meeting Sessions

1:00 am-3:00 pm Exhibit Removal

6:00 pm-11:00 pm Reception, Banquet & Live Auction

### Sunday, July 27

9:00 am-12:00 pm Meeting Sessions

12:00 pm Meeting adjourns

## SHIPPING INSTRUCTIONS

All incoming freight shipments should be shipped directly to the hotel. The Hyatt Regency St. Louis will store your packages prior to your arrival. Please observe the following instructions to ensure proper handling of your meeting materials.

Each Item should be clearly marked with the following:

1. Your organization name and/or name of the event.
2. Hold for arrival 00/00/00
3. The name of your organizations on-site contact
4. C/O Hyatt Regency St. Louis  
One St. Louis Union Station  
St. Louis, MO 63103

Packages will be accepted up to three days prior to your scheduled event. Please advise your hotel contact of any special arrangements or requirements concerning your materials. Labor charge will be assessed if the hotel's assistance is required in unloading and/or moving items to storage areas. The hotel should be advised of any items over 100 pounds. There will be no charge for receiving/storage/handling for individual boxes weighing less than 100 pounds.

## **RULES AND REGULATIONS:**

### **PURPOSE OF EXHIBIT**

The Eleventh International Fragile X Conference (hereinafter called EIFXC) is sponsored by The National Fragile X Foundation. The purpose of the exhibition is to complement EIFXC's educational sessions by enabling registrants to see, hear, examine, and question the latest developments in products, equipment and services related to the interest and educational values of EIFXC.

### **ELIGIBILITY**

EIFXC reserves the right to refuse or revoke at anytime, without prior notice, any license of exhibit space to any person or company whose presentation of products or services, promotional

material, conduct of affiliated personnel or companies are not, in the sole opinion of EIFXC, compatible with the general character and objectives of the EIFXC. EIFXC shall have sole right and authority to approve the tone, general content and subject matter of exhibits so that nothing, which may be offensive to the public in the opinion of EIFXC, shall be presented at any time.

### **SELLING RESTRICTIONS**

Neither the exhibitors nor their agent's employees, contractors, or anyone connected with, or authorized by the exhibitors, shall conduct or permit sales in the exhibit area of any products other than those indicated on the registration form.

### **SUBLETTING OF SPACE**

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods or services other than those manufactured or sold by them in the regular course of their business and listed on the Registration/Contract for Exhibitor Space.

### **CANCELLATION POLICY**

25% of the Exhibitor fee is designated as a non-refundable deposit. Exhibitors must cancel in writing and may receive a refund of 75% of the total fee up to and including June 23, 2008. No refunds after June 23, 2008.

### **INSTALLATION OF EXHIBITS**

All exhibits must be fully installed and ready for review by 8:00 am on Thursday, July 24, 2008. Any space not claimed or occupied prior to this time, and for which no special arrangements have been made, may be resold or reassigned by EIFXC without obligation

on the part of EIFXC for any refund whatsoever. Special arrangements must be made in writing and confirmed by EIFXC.

### **REMOVAL OF EXHIBITS**

To ensure a professional climate and appearance of the entire exhibition areas, no exhibitor will be permitted to remove any materials or parts of any display until 1:00 pm on Saturday, July 26, 2008. The exhibitor must have all exhibit material removed no later than 3:00 pm Saturday July 26, 2008.

### **ADDITIONAL SERVICE CONTRACTOR**

Any requests or needs of the exhibitor outside of this agreement must be arranged for separately with the hotel.

### **CANVASSING BY NON EXHIBITORS**

The exhibit is limited to registered attendees of EIFXC. No other person or concerns will be allowed to demonstrate their products or distribute advertising materials during the conference.

### **FIRE REGULATIONS**

Exhibits must, at all times, meet the city and hotel fire regulations, and be safe to the public in the opinion of EIFXC. Exhibits may be inspected by the Fire Marshal prior to the opening, and during, the event.

### **CHARACTER OF EXHIBITS**

No exhibit will be permitted to interfere with another exhibit. Exhibitors must obtain written permission from EIFXC for any display larger than the agreed upon size reserved. Booth personnel and demonstrations shall be confined to the exhibitor's booth space. Representatives may be attired to reflect the company's image but must maintain

the professional climate of the EIFXC. No exhibit shall contain anything that, in the opinion of EIFXC, may cause a health or safety hazard.

### **INSURANCE**

All property of the exhibitor is understood to remain under exhibitor's custody and control in transit to and from or within the confines of and during the conference and its facility. EIFXC does not, and will not, maintain any insurance covering the exhibitor's property.

### **LIABILITY**

Exhibitor agrees to protect and hold forever harmless EIFXC and its members, representatives and employees for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees, property, attendees and invitees from any cause whatsoever. By signing this Registration/Contract, the exhibitor assumes all such risks and expressly releases EIFXC and its associates from any and all such injury, loss and damage.

### **HOTEL LIABILITY**

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Regency St. Louis, its owners or manager, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hyatt Regency St. Louis, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons,

including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

#### **INTERPRETATION AND ENFORCEMENT**

These rules and regulations become part of the contract between the exhibitor and EIFXC upon signing the same. EIFXC reserves the full right and

power of interpretation and enforcement and may amend them at any time. All matters in question not covered herein are subject to the decision of EIFXC and all decisions so made shall be binding on all parties affected by them, as by the original rules and regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who in the opinion of EIFXC conduct themselves unethically may be immediately dismissed from the exhibit area without refund or appeal.

## **APPLICATION FOR EXHIBIT SPACE**

### **The National Fragile X Foundation**

11<sup>th</sup> International Conference, July 23-27, 2008

Hyatt Regency St. Louis, St. Louis, MO

**Exhibit Fee includes a full 5-day conference registration for the primary registrant.**

Additional Booth Personnel are encouraged so that the booth is manned throughout the conference exhibit hours.

I hereby apply for exhibit space at the 11th International Conference of the National Fragile X Foundation, subject to the rules and regulations governing the exhibition as stated in this invitation, which I accept as part of the agreement. Payment for exhibit space is due with this application. 25% of the Exhibitor fee is designated as a non-refundable deposit. Exhibitors must cancel in writing and may receive a refund of 75% of the total fee up to June 23, 2008.

**No refunds after June 23, 2008.**

As an authorized representative of the company named below, I have read and understand the rules and regulations outlined in the 11th International Conference of the National Fragile X Foundation exhibit invitation. I understand and agree to accept and abide by these rules and regulations. **The acceptance of our application by the EIFXC and full payment of rental charges constitute a contract.**

<b>Company Name :</b>		
<b>Primary Registrant :</b>		
<b>Direct Telephone :</b>		<b>FAX :</b>
<b>E-Mail Address :</b>		
Additional Booth Personnel (if applicable):		
Specific requirements for electricity at exhibit table(s) (internet access fee will be billed to exhibitor)		
<b>For Profit</b> Exhibit Space Rental Fee (table size 6' x 30")	\$800/\$1200 One/two tables	Total:
<b>Non Profit</b> Exhibit Space Rental Fee (table size 6' x 30")	\$600/\$900 One/two tables	Total:
<b>OPTIONAL EVENTS</b>		
Thursday Evening at the St. Louis Science Center Tickets	Tickets @ \$75 each =	
Additional Conference Friday Lunch	Tickets @ \$35 each =	
Additional Conference Saturday Banquet	Tickets @ \$75 each =	
Exhibit fees may be paid by check (payable to the NFXF) or by credit card (Visa, Master Card, American Express)	<b>TOTAL FEES PAID:</b>	
Name on credit card:		
Card number:		Security Code:
Exp. Date:	Credit card billing ZIP Code:	
Signature:		Date:

E-mail or FAX form to: [Vickie@fragilex.org](mailto:Vickie@fragilex.org)

FAX 925-938-9315

Mail form and/or check to: NFXF

1615 Bonanza St., Suite 202, Walnut Creek, CA 94596

Toll-free Telephone: 800-688-8765